

# Miller & Rhoads

"The Shopping Center"

BECAUSE it represents a first-class investment; BECAUSE it encourages thrift; BECAUSE it is the patriotic thing to do to help win the war quickly—

## Buy War Saving Stamps!

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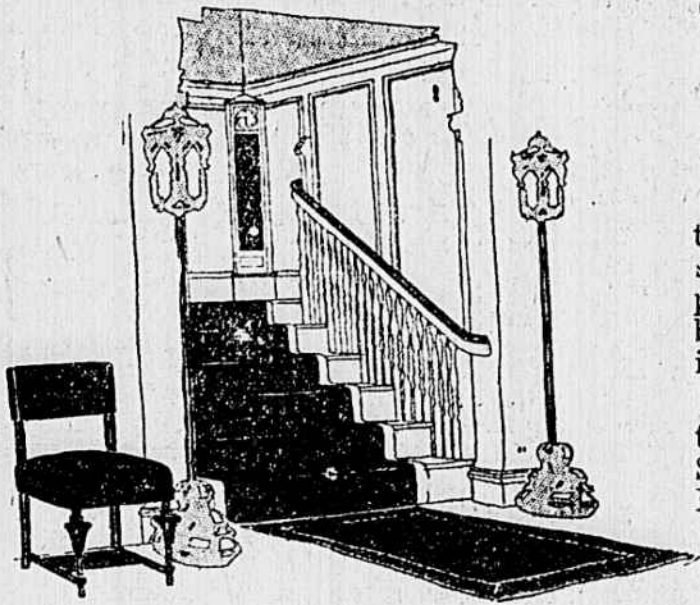
## Thousands of New RUGS!

Our Wonderful Stocks and Assortments, Together With Our Under-the-Market Prices Show This to Be Your Time to Buy NEW RUGS

American Rugs!—Oriental Rugs!—Ours are wonderful collections, but listen: the prices at which they are marked cannot possibly remain as low as they now are. You are now invited to profit by this bit of advanced information, just as our patrons have been kept posted in the past, and hundreds have profited by saving money on their Rugs.

Our expert knowledge of Rugs and the Rug situation as it is to-day enables us to say authoritatively that RUG PRICES WILL SOON BE MUCH HIGHER, and to those who expect to buy new Rugs this fall or winter: Don't put off buying—BUY NOW!

In our big Third Floor Rug Department are salesmen to aid you (if desired) in making a selection.



The Finest American-Made

## RUGS

—But With the Beauty of the "Oriental"

American-Made Wilton Rugs—Our assortment of Wilton Rugs include the finest Rug made in America. The patterns and colorings are reproductions of the Eastern Rugs; in dull shades of Blue, Rose, Taupe, Ivory and Gold. The colorings are so well blended that they can be used with almost any furniture.

Size 27x54 inches	\$6.50 to \$12.50
Size 36x63 inches	\$10.50 to \$18.50
Size 46x76 feet	\$22.50 to \$40.00
Size 6x9 feet	\$35.00 to \$70.00
Size 8.3x10.6 feet	\$50.00 to \$100.00
Size 9x12 feet	\$70.00 to \$115.00
Size 11.3x15 feet	\$115.00

### Bengal Oriental Rugs

Of Rare Beauty of Coloring and Design

Bengal Oriental Rugs are now accepted as the most convincing and satisfactory substitute procurable for real hand-made Rugs.

In the 9x12-foot size we are showing seven most attractive Oriental reproductions which we are offering at \$137.00 each.

### Tremont Wool and Fiber Rugs

These Rugs are nicely made with patent selvidge edge, so that they can be easily reversed, giving it double the wear of the average rug at this price.

Size 27x54 inches	\$1.75
Size 6x9 feet	\$8.50
Size 8.3x10.6 feet	\$12.50
Size 9x12 feet	\$14.00
Size 12x15 feet	\$25.00

Third Floor, South.

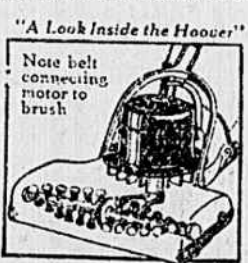
### Give Her a HOOVER

—and you give her the BEST Electric Suction Sweeper.

HELP is scarce. War recipes take longer to use. Patriotic meals require time to plan. Mending clothes to secure their fullest wear uses up the hours. Soft coal soot increases the cleaning work. How can a woman find time to aid in Red Cross and other patriotic work, unless she has her home labors lightened? Cleaning is the hardest task of all. But with



cleaning becomes quick and easy. Hours are saved. Strength is conserved. Give her a Hoover—that she may work for "the boys." Also—give her a Hoover because it's the best. It's the best because it is



—an electric rug-beater that dislodges imbedded grit—  
—a high speed electric sweeper that picks up meanest clinging litter—  
—a nap straightener and a color restorer—  
—a prolonger of the life of all rugs and carpets.

besides being a vacuum cleaner

LET us demonstrate the above patented Hoover Beating, Sweeping, Brush. Motor revolves it over 1,000 times a minute. Absolutely different from all the others. See it beat, sweep, lift nap, restore colors and suction clean in one operation.

Prices, \$47.50 and \$57.50.

### Rag Rugs for Bedrooms

The price at which we are offering these Rugs makes them one of the most attractive Rugs for bedrooms and guest chambers we could suggest.

Hit-and-miss effect, with neat border of blue, pink, yellow or green:

Size 24x36 inches	\$1.00
Size 30x60 inches	\$2.00
Size 36x72 inches	\$3.00
Size 4x7 feet	\$5.50
Size 6x9 feet	\$9.00
Size 7.6x10.6 feet	\$12.50
Size 9x12 feet	\$16.50
Size 12x15 feet	\$25.00

### Bigelow's, Sanford's & Smith's High-Grade Axminster Rugs

These Rugs represent more wear for a little money than any Rug you can possibly buy.

Our assortment includes some of the most beautiful Rugs of this class that we have ever offered.

Size 27x54 inches	\$4.00 to \$5.00
Size 36x70 inches	\$6.50 to \$8.00
Size 4.6x6.6 feet	\$13.50 to \$18.00
Size 4.6x7.6 feet	\$17.50
Size 6x9 feet	\$25.00 to \$32.50
Size 6.9x9 feet	\$27.50 to \$30.00
Size 8.3x10.6 feet	\$35.00 to \$55.00
Size 9x12 feet	\$40.00 to \$60.00
Size 12x15 feet	\$95.00 to \$115.00

## CONGOLEUM ART-RUGS

Congoleum Rugs are very durable. They come in attractive patterns, suitable for dining-rooms, halls, kitchens, pantries, or bath.

Size 3x4.6 feet	\$1.50
Size 3x6 feet	\$2.00
Size 6x9 feet	\$7.50
Size 9x12 feet	\$16.00

### Congoleum Yard Goods

We are showing six attractive patterns in full rolls, and will cut any quantity—in any length desired, when you bring your dimensions; at the special low price of 75c a square yard. Not laid.

### B'ssell Carpet Sweepers

One Bissell will outlast fifty brooms.

The following prices:

Bissell's Universal, Japan fittings,	\$5.75.
Bissell's Grand Rapids, Japan fittings,	\$4.00.
Bissell's Ideal, nickel fittings,	\$4.75.
Bissell's Elite, nickel fittings,	\$5.50.

### Odds Rugs at Special Prices

One Lot of 9x12 Axminster Rugs, Special, \$39.00

This lot of Rugs should attract the person who has been waiting for a Rug at special prices. Some of our best Rugs are included in this assortment, but they are patterns that have been dropped by the manufacturers.

Come early and get first choice.

50 Rugs to select from, 9x12 feet, \$39.00.

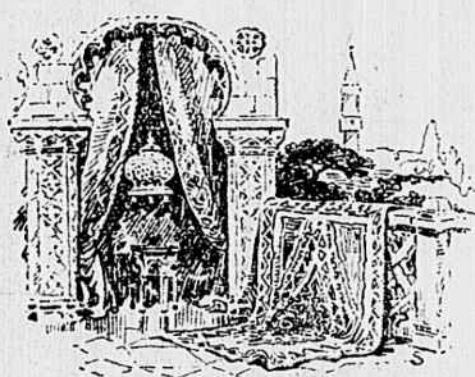
Five 9x12 Seamless Axminster Rugs, floral patterns; special, \$30.00.

Nine 9x12 feet Alamo Fiber Rugs, stenciled borders, plain centers; color, green; special, \$9.50.

Three 9x12 De Luxe Crex Rugs; color, blue, \$13.50.

Thirty 36x70-inch Sanford's Axminster Rugs, Oriental patterns; special, \$5.98.

Twenty-five 36x63-inch Extra Axminster Rugs, Oriental patterns; special, \$4.50.



## Real Oriental Rugs

What's rarer, these days of war and its almost total restriction of imports, than Rugs from the far East? And yet, due to a rather fortunate transaction, we are able to announce that our stock of Persian and other Oriental Rugs was never more interesting than it is to-day.

Connoisseurs and others who admit a preference for these rich, beautiful floor coverings will now find Rugs suitable for any space, from the popular door size up to Rugs 6x9 feet.

### Extra Fine Beloochistan Rugs

Rich shades of Dull Reds, Blues and Ivory. Priced \$25.00 to \$65.00.

### Hamidan and Bagdad Moussoul Rugs

Beautiful silky pieces, with a heavy, deep pile; sizes 3x5 feet to 4x7 feet. Priced \$45.00 to \$90.00.

### Rich Persian Dozahr Rugs

Very fine qualities and beautiful color effects; sizes 3 feet 8 inches by 5 feet 9 inches to 4 feet 5 inches by 7 feet 3 inches. Prices, \$75.00 to \$200.00.



Our reputation for exclusiveness is being specially emphasized

## —in These Newest Arrivals of Women's and Misses' Coats! Suits! Frocks!

Distinction in Dress—Here you have one of the points that it is difficult to define in woman's apparel. Try to describe it and you will realize. Some women always carry it. What is the reason? Simply because they have what is known as "good taste." They detect distinction in garments at a glance and naturally patronize the store where they find it. That's why so many of the best dressed women in Richmond are frequent visitors to our "French Gray Salon."

### Women's Smart Frocks Attractively Priced



An exceptionally beautiful collection of Dresses for street and afternoon wear—models that are distinguished by their smartness of style and air of elegance. In every fashionable silk, as well as velvets and serges, and many strikingly effective color combinations.

New Frocks of Satin, Charmeuse, and Georgette combinations; in all the new shades, \$25.00 to \$100.00.

Serge Dresses, plain tailored and fancy, \$19.75 to \$49.50.

Fine Tricotine Dresses, \$75.00.

Wool Jersey Frocks, \$35.00.

### Stunning Styles in Women's Coats

Fashion could not possibly be more lavish with these Coats, which are made of every fashionable fabric and exquisitely trimmed with luxurious furs. Those women who want garments of striking beauty, perfect workmanship and beautiful materials, will find wonderful opportunities to secure here just what they want at reasonable prices—\$50.00 to \$175.00.

### Special Sale of Coats

About one hundred fine Coats. Many styles, as they are mostly sample garments. All colors and sizes. The price is extraordinary, and we advise early selection—\$25.00.

### "Women's Suit Section"

Mannish tailored and fancy effects. Some with large seal, skunk or Nutria collars and cuffs; others plain Tricotine, Velours, Silvertones, Serges and Duvet de Laine.

These Suits come in navy, prune, beacon, Delphine, Pekin, also black—\$49.50 to \$200.00.

### Women's Suits of Style and Quality \$45

Priced within the reach of all women, these Suits are designed with every consideration for comfort, engaging simplicity and perfection of tailoring. They are fashioned in the season's most popular models, in the most desirable fabrics and colors. Splendid opportunity for selection according to your personal taste. About seventy suits in all—extraordinary values.

### Unrivalled FURS

This store is literally filled to overflowing with fine Furs of the better grade. Rare and carefully selected Furs and garments are here to please every taste and pocketbook.

Scarfs, Muffs, Sets and Coats in all the season's popular furs.

You may choose your Furs now for Christmas gifts while the assortments are complete.

Second Floor, West.



### Suggestions for Xmas—1918

Wrist Watches  
Sterling Silver Toilet Sets  
Ivory Toilet Articles  
Choice Perfumes  
Women's Umbrellas  
Men's Umbrellas  
Safety Razors  
Leather Shopping Bags  
Fine Mesh Bags  
Photo Frames  
Velvet Bags  
Leather Strap Purses  
Solid Gold Thimbles  
Cameo Brooches  
Solid Gold Rings  
Solid Gold Bracelets  
Canteen Boxes  
Solid Gold Scarf Pins  
Leather Brief Cases  
Fitted Leather Cases  
Pearl Necklaces  
Manicure Sets  
First Floor, West.

### One of Our New Fall Styles in

## SOROSIS SHOES



—is pictured here. It is made of battleship gray kid, lace, with cloth tops to match. Leather French heels, with plate; also flexible welted soles. One of the prettiest shoes on the foot shown this season. Priced \$10.00 up.

Also the same style in African brown or field mouse—same price.

### New Fall Spats—all colors—\$1.50 to \$3.50 a Pair

Very good style for street wear, with either Pumps or Oxfords.

Second Floor—South.